

6-day accredited summer school providing 2 ECTS

SUSTAINABLE DEVELOPMENT OF YACHTING AND CRUISE INDUSTRY

Date: 1-6 July 2024

Place: University of Montenegro,

Faculty of Maritime Studies Kotor

Address: Put I Bokeljske brigade 44, 85330

KOTOR, MONTENEGRO

BACKGROUND

The summer school (Lifelong Learning Program) on "Sustainable development of yachting and cruise industry" started in 2022 as a part of the Erasmus+ CBHE project "Fostering Internationalization at Montenegrin HEIs through Efficient Strategic Planning (IESP)", project No. 609675-EPP-1-2019-1-ME-EPPKA2-CBHE-SP.

It is Montenegrin first accredited lifelong learning program, as determined by Decision No. 02-607/22 – 51/74P of the national Agency for Control and Quality Assurance of Higher Education on 21.4.2022.

The summer school provides students with 2 ECTS and is conducted in English.

It is organized by the Center for Research, Innovation, and Entrepreneurship at the University of Montenegro, Faculty of Maritime Studies in Kotor.

The lecturers are eminent professors and professionals from Montenegro, Albania, and the European Union.



LEARNING OUTCOMES

The general learning outcomes are defined by the needs of the market that arose after the research of activities in marinas, cruise ports, maritime agencies, etc. After finalizing IESP summer school, participants will be able to:

- Describe the latest trends in nautical and cruising tourism;
- Apply modern management and marketing methods in marinas and cruise ports;
- Explain modern methods of navigating yachts and cruise ships;
- Describe the concept of infrastructure development of modern marinas and cruise ports;
- Apply modern methods in order to ensure the safety and security of marinas and cruise ports;
- Classify different types of pollutants from yachts and cruise ships and methods of their removal.



WHO SHOULD ATTEND

Summer school is expected to host a maximum of 30 participants from various countries.

Summer school will enable additional education and training of future (students) and current (professionals employed in companies) experts in the field of blue economy by strengthening individual competence and creating a management structure that will better meet the challenges of the future maritime industry development.

It is an interdisciplinary program that includes the wider field of maritime affairs, maritime operations, and their management, nautical and cruising tourism, their impact on the environment, and management of the protection of the marine environment, coast, and others.



COST and PAYMENT

For the students the tuition fee is 250 euros, while for the professionals is 350 euros. Tuition fee covers teaching materials, light lunch boxes, coffee and water. Instructions for payment are on the following link.

This is to be paid to the account of the University of Montenegro, Faculty of Maritime Studies in Kotor, Center for Research, Innovation, and Entrepreneurship.

REGISTRATION

There is a separate registration and selection procedure for the IESP Summer School on SUSTAINABLE DEVELOPMENT OF THE YACHTING AND CRUISE INDUSTRY.

Applications open on February 11, 2024. Applications close on May 17, 2024. Applicant's notification of acceptance: May 31, 2024.

Each applicant has to apply via an online <u>form</u> (please use Google Chrome browser), providing personal info plus the following documents (in addition to filling in the registration form, the documents should be sent via email to <u>pfk.summerschool@gmail.com</u>:

- 1. Short motivation letter introducing the applicant, interest in the topics, motivation, and expected benefits from IESP Summer School, particularly concerning own studies and/or career goals, and/or the possibility of disseminating Summer School topics through education or awareness sessions within their institution or countries.
- 2. The applicant's CV.
- 3. Confirmation of studying for students or confirmation of employment for professionals.



Day	Time	Thematic Unit/Area	Lecture room
Monday, July 1st 2024	08:00 - 08:30		n of atendees
	08:30 - 09:00	Official opening ceremony	Room #B3
	09:00 - 10:00	Pre-test for atendees	
	10:00 - 10:15	b	reak
	10:15 - 11:00 11:00 - 11:45	TC1_O1 Part 1	Room #B3
	11:45 - 14:00	lunc	h break
	14:00 - 14:45	Tunc	ii break
	14:45 - 15:30	TC1_O1 Part 2	Room #B3
	15:30 - 15:45	b	reak
	15:45 - 16:30		
	16:30 - 17:00	Visit to the Shipping/Tourist agency	
Tuesday, July 2nd 2024	08:30 - 09:15	TC1_02 Part 1	Room #B3
	09:15 - 10:00	10-20-70-11-2	
	10:00 - 10:15	b	reak
	10:15 - 11:00	TC1_O2 Part 2	Room #B3
	11:00 - 11:45	162_0216162	Noon was
	11:45 - 14:00	lunc	h break
	14:00 - 14:45	Visit to the Marina	
	14:45 - 15:30		
	15:30 - 15:45		
	15:45 - 16:30		
	16:30 - 17:00		
Wednesday, July 3rd 2024	08:30 - 09:15	TC1_03 Part 1	Room #B3
	09:15 - 10:00		
	10:00 - 10:15	break	
	10:15 - 11:00	TC1_03 Part 2	Room #B3
	11:00 - 11:45		
	11:45 - 14:00	lunch break Visit to the Cruise Port	
	14:00 - 14:45		
	14:45 - 15:30		
	15:30 - 15:45		
	15:45 - 16:30		
	16:30 - 17:00		
Thursday, July 4th 2024	09:30 00:15		
	08:30 - 09:15 09:15 - 10:00	TC2_01 Part 1	Nautical simulator
	10:00 - 10:15	h	reak
	10:15 - 11:00		leak
	11:00 - 11:45	TC2_01 Part 2	Nautical simulator
	11:45 - 14:00	lunc	h break
	14:00 - 14:45	Turic	ii bicak
	14:45 - 15:30	TC2_02	Room #B3
	15:30 - 15:45	h	reak
	15:45 - 16:30		
	16:30 - 17:00	TC2_03	Room #B3
Friday, July 5th 2024	08:30 - 09:15	TC3 O1 Post 1	Doom #D3
	09:15 - 10:00	TC3_01 Part 1	Room #B3
	10:00 - 10:15	b	reak
	10:15 - 11:00	TC3_01 Part 2	Institute of marine biology
	11:00 - 11:45		
	11:45 - 14:00	lunc	h break
	14:00 - 14:45	Visit to Institute of marine biology laboratories	
	14:45 - 15:30 15:30 - 15:45	break	
	15:45 - 16:30		
	16:30 - 17:00	Visit to Institute of ma	arine biology laboratories
Saturday, July 6th 2024	08:30 - 09:15	Post/test for atendees	Room B3
	09:15 - 10:00	rost/test for atendees	NOUII D3
	10:00 - 10:15		
	10:15 - 11:00	break/lunch break	
	11:00 - 11:45	areany terror arean	
	11:45 - 14:00	Presentation of the results of pre-post test comparison, discussion, conclusion and distribution of sertificates @Room # B3	
	14:00 - 14:45 14:45 - 15:30		
	15:30 - 15:45		
	15:45 - 16:30		
	16:30 - 17:00		

ABBREVIATIONS

TC – Thematic unit

O – Area

TC1: Management of sustainable yachting and cruise industries

O1: Introduction to contemporary coastal tourism

O2: Sustainable yachting tourism development and marina management

O3: Sustainable cruise tourism development and cruise port management

TC2: Sustainable marina and cruise ports operations

O1: Assessing the main navigation parameters

O2: Planning and development of marina and cruise port infrastructure

O3: Safety and security in marina and port areas

TC3: Environmental aspects for sustainable yachting and cruise industries

O1: Environmental impacts associated with maritime operations

ACCOMMODATION

Location: University of Montenegro - Faculty of Maritime Studies Kotor, Put I Bokeljske brigade 44, 85320 Kotor, Montenegro (https://goo.gl/maps/cdgggrAG3dXxbu4T8)

Parking is available on site.

Accommodation near the Faculty:

Student dormitory "Spasic-Masera"

(https://goo.gl/maps/J3fJ5boBgnvqUgmZA)

Bed + two meals/day for 17 Euros. Just a 10-minute walk from the Faculty.

More information is available at https://domstudenatakotor.com/. Direct booking via sdomkotor@t-com.me or +38232330254. Direct booking is recommended!

Montenegro Hostel 4U

(https://goo.gl/maps/xbB6nAWVqpXb9SXV7)

4-bed, 8-bed and 10-bed dorms, private rooms + the possibility of organizing breakfast in a restaurant right next to the sea, BBQ Dinner, daily excursions to the Northern parts of Montenegro, sunset Kayak and SUP tours, speed boat tours, rafting excursions, shuttle, and taxi transfers, rent-a-car, etc. Just a 5-minute walk from the Faculty. More information is available on the Instagram account "MontenegroHostel4U". Direct booking via montenegrohostel4u@gmail.com or +382 68 451 431.

Early booking is recommended!

<u>Last year's summer school - take a look</u>

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