



SPLIT SUMMER SCHOOL STSS2022

**COURSE: INTERCULTURAL COMMUNICATION (2 ECTS)**

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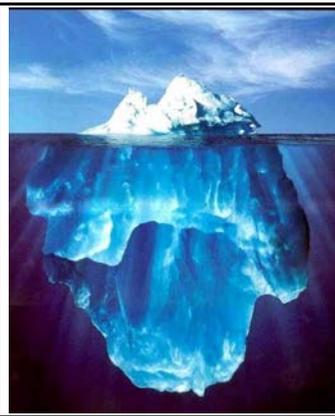
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**Main topics:**

- Understanding the “others”
- Knowing one’s own background
- Building trust
- Role of language in ICC



**Programme structure:**

- 5-day programme / blended learning (classroom activity + online tasks + field work)/ 5 hours per day
- Some evening sessions
- Varied content with many activities in groups

**Important dates:**

Course dates: 05-09 September 2022

Deadline for application: 01 June 2022 (with 20% down payment)

Payment due by: 01 July 2022

Confirmation of the course: 01 July 2022

**Price of the course:** €350 (tax included)

- **The price includes:** information package with city guide; 25 on-site teaching hours; teaching materials; one common dinner; ticket for the public transport in Split. Upon successful completion of the programme, the certificates of attendance and transcripts of records on USBs will be distributed to participants.

**Price of the programme does not include:** travel expenses, accommodation expenses, personal expenses, e.g. meals, participation in optional activities.

**Public transport:** On arrival in Split, each participant will receive a ticket for public transport, valid for the duration of the programme.

**Accommodation:** Accommodation expenses in Split are not included in the programme fee. Accommodation in the student residence buildings is recommended (see more at [https://www.unist.hr/Portals/0/datoteke/brosura\\_SC.pdf](https://www.unist.hr/Portals/0/datoteke/brosura_SC.pdf)). Accommodation can also be arranged according to individual preferences.

**Internet access:** free Wi-Fi is available on the STSS 2022 venue and student residence buildings.

**Programme plan:**

<b>Day 1: Understanding the “others” by seeing oneself</b>
- Introduction and inventory of cultures in our group (2)
- Human nature, neuroscience, non-verbal communication, perception (2)
- Our own layers of culture and how we are seen by others (2)
- Non-verbal communication activities (2)
<b>Day 2: Languages define cultures and convey meaning</b>
- Country-specific features (physical and psychological) (3)
- Norms, codes, and punishments (2)
- Perception, expectations (1)
- Clashes of cultures (2)
<b>Day 3: Games people play, groups and competition</b>
- Symbols, rituals, heroes, and values (3)
- Centre, periphery, and roles (2)
- Embodiment, cultural shock, communication with the environment (3)
<b>Day 4: Field day</b>
- Interviews, observations, and analysis (5)
- Intercultural games (3)
<b>Day 5: Summing up: the most useful contents</b>
- Preparations individually and in pairs (2)
- Words, pictures, creativity, acting (3)
- Intercultural farewell party (3)

<b>Programme lecturers:</b>
<b>Erik Hemming</b> , <a href="http://www.hemming.ax">www.hemming.ax</a> & <a href="http://www.ha.ax/erik">www.ha.ax/erik</a>
Senior Lecturer in Languages and International Coordinator at the Åland University of Applied Sciences in Finland - with extensive international experience and a passion for languages and cultures. Graduated in Languages and Education from the University of Uppsala (Sweden). Worked in about ten countries. Regular courses abroad, and web based, at partner universities. European and Nordic projects in languages and intercultural communication (for details, visit <a href="http://www.ha.ax/erik">www.ha.ax/erik</a> ). Uses 13 languages. Owner at <i>Hemming Communications Inc.</i>
<b>Within Hemming Communications Inc.:</b>
Hosting Events, e.g. the Baltic Sea Foundation’s Opera Night in 2007 (1,800 in attendance),
The arrival of HM the Crown Princess Victoria of Sweden to Mariehamn in Finland in 2008 (2,000 attending),
Ladies’ Night in Mariehamn 2009 (350 attending), etc.
Technical and Business Language Seminars for industry (in Swedish and English);
Translation and Interpretation (Swedish, English, French & Italian); tourist guiding (in Sw. Eng. It. Fr. Sp, Ger. Rus.)
<b>Courses delivered abroad:</b>
Chalmers Technical University, Göteborg, Sweden (Intercultural Communication in Maritime Management, 7.5 ECTS credits) every year since 2007;
Warsash Maritime Academy, Southampton (English in England, 2 ECTS credits) for Åland UAS engineering students every year since 1999;
Universidade Católica Portuguesa, Viseu, Portugal 2009 (Intercultural Communication in the Classroom);
Helia UAS, Helsinki, Finland 2005 and Malmö University, Sweden 2008 (Nordic intensive courses in Intercultural Communication);
Escuela Politécnica de Alcoy, Spain in 2003 (Intercultural Communication). Universidade da Coruña, Spain in 2002 (English);
International Faculty of Engineering in Łódź, Poland in 2001 (English).
<b>Relevant publications:</b>
1) Hemming, E. (2008). Du kan redan alla språk. <i>I Love Språk</i> . (L. Jankell, Interviewer) SVT (Swedish Television). UR, Stockholm.
2) Hemming, E. (2005-2007) Genres, strategies and competences included in the practices of reading used in higher education. <i>Les enjeux de l’intercompréhension</i> , pp. 323 - 330. Reims: CIRLLEP EA 3794 de l’université de Reims Champagne-Ardenne.
3) Hemming, E. (2009) Grannspråksförståelse (Intercompréhension). (C.Malmer, Ed.) <i>Lingua</i> , 3, pp.36-38.

4) Hemming, E. (2009) ICT Workshops for Autonomous Language Training. *Romanistentage*. Bonn.

5) Hemming, E. (2007) Literacy of engineers at a shipping company. *NERA Congress*, p. 17. Turku, Finland.

6) Hemming, E. (2010). Retorik och kroppsspråk. *I Love Språk*. (L. Jankell, Interviewer) SVT (Swedish Television). UR, Stockholm.

**Adelija Čulić-Viskota**, Ph.D., Senior Lecturer in Maritime English, Faculty of Maritime Studies, Univ. of Split, Croatia. Croatian Scientific Bibliography.

Certificate in *Intercultural Competence in English* from ELC European Language Competence Centre, Frankfurt, Germany.

