



IAMU Tasmanian Statement

Annual General Assembly AGA 15
Launceston, Tasmania, October 2014

IAMU Strategic Planning

In mid-2013 the IAMU Secretariat started work on revising and updating the IAMU Basic Agreement. This led to acceptance of a new agreement at the AGA15 in October 2014. In parallel the IAMU Secretariat also initiated a conversation around the future of IAMU at an Extraordinary International Executive Board (IEB) meeting held in Tokyo in February 2014. At that time at a meeting at The Nippon Foundation, Chairman Yohei Sasakawa indicated that while IAMU has developed a strong structure, it needed to become more influential in the maritime world. This led to two IEB strategic planning facilitated workshops held in April and October 2014 as part of the IEB meetings. The following outcomes were discussed and refined at the Presidents' Forum at the AGA15.

IAMU Key Purpose

- To create a well-educated global maritime workforce and leaders of the future
- To be the authoritative voice of maritime education, training and research
- To create a network and forum to communicate and exchange the best maritime ideas, practices and scientific solutions

IAMU Key Strategic Drivers - How to achieve our purpose?

- 1) Strengthen IAMU membership; engage all members
- 2) Link research to the International Maritime Organization (IMO), the WMU/IAMU journal, AGA conference papers
- 3) Work with the maritime industry to focus applied maritime research
- 4) Achieve IAMU functional and regional cooperation
- 5) Find a common position & voice of maritime educators
- 6) Provision of quality sea time for cadets

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Annex

Objective 1: Strong IAMU membership and engagement

Key Principle: Show and provide membership benefits

Must/should do actions:

- Welcome package and introductions for new IAMU leaders (newly appointed Presidents, etc.)
- IAMU website: link to member websites; regular announcements such as new people and achievements
- Identify and promote IAMU member individual strengths
- Consider Associate Membership status for non-university academies and industries

Objective 2: Link research to the work of IMO, the WMU/IAMU journal and AGA conference papers

Key Principle: Enhance what we do to improve quality output

Must/should do actions:

- Strengthen AGA paper review – All AGAs should have an option for review
- IAMU research project outcomes published in the journal
- Focus research themes and topics to engage more people
- Best AGA papers reviewed for publication in the journal

Objective 3: Work with the maritime industry to focus applied maritime research

Key Principle: Build IAMU's profile and standing

Must/should do actions:

- Compile, update, promulgate key data (e.g. numbers of graduates in industry; data showing the benefits/value-add of graduates and postgraduates)
- Maintain and strengthen our focus on science, engineering and research

Objective 4: Achieve functional and regional cooperation within IAMU

Key Principle: Regional relevance within a global industry

Must/should do actions:

- Ensure regional cooperation in research projects
- Make greater use of electronic media such as Twitter

Objective 5: Find a common position and voice

Key Principle: IAMU to be proactive and authoritative

Must/should do actions:

- Systematic IAMU dialogue with IMO, member universities, shipping organisations, regulators, the general public
- Establish a message system to reach the world
- IAMU statements on “non-arguable” positions such as maritime day and need for more female seafarers
- IAMU working statements such as a response to IMO Manila amendments
- IAMU internal statements on best practice to members
- Authoritative messages based on facts/science/research

Objective 6: Provision of quality sea time for cadets

Key Principle: Ensure the provision of a skilled maritime workforce

Must/should do actions:

- Prepare a submission to IMO mandating trainees on all ships e.g.: 2 training berths for all new ships; at least 2 crew trainees for all vessels
- Work with/lobby industry and industry groups for similar outcomes
- Work with marine safety authorities – as the voice of MET training – with IMO and the international maritime industry

ACTIONS – Where to next?

The Presidents' Forum proposed the formation of Working Groups:

- IEB to work with Standing Committees to form working groups to address Objectives 1-6
- Volunteers for Working Groups to be sourced through IAMU members
- Standing Committees to develop action plans with key initiatives, responsibilities, targets and timelines
- IEB to monitor progress and assess the outcomes